

Intelity's Interactive Customer Experience is now available on Guest Mobile Devices.

By Intelity

Dated: May 14, 2009

With Intelity's introduction of ICE Mobile, guests gain all the hotel benefits and services whether in their room, at play or anywhere they choose as a registered hotel guest.

INTELITY INTRODUCES ICE MOBILE

Intelity's Interactive Customer Experience is now available on Guest Mobile Device

ORLANDO, Fla. – The hospitality industry is being introduced into the era of technology ubiquity with a new revolutionary in-room concierge and back-end monitoring system that organizes, tracks and measures all hotel activity at the touch of a screen. The Interactive Customer Experience Solution™ (ICE) now brings state of the art technology interaction to guests and hoteliers in an utterly effortless way. Nothing currently in the self-service realm can match the modernity, ease of use, durability, and level of amenity inclusion of ICE. ICE seamlessly serves as the liaison between guest interaction and hotel service systems, linking the entire hotel together. It is a unique offering poised to make a big splash with its groundbreaking deployment. Now Intelity has introduced as an added extension of its groundbreaking technology, ICE Mobile.

With our introduction of ICE Mobile, guests gain all the hotel benefits and services whether in their room, at play or anywhere they choose as a registered hotel guest. The Intelity team has always kept in mind the needs of the guest and the hotel while committing to the development of next generation technology. Company founder and luxury hospitality veteran David Adelson explains, "As a former hotelier, I saw the need to bring this level of cutting edge, self-service operations management technology into our industry. The benefits ICE Mobile provides, coupled with our in-room technology are astounding – allowing instant adjustments that immediately boost the bottom line."

For guests, ease of use is the key. Mobile ICE is a self-service technology that can be displayed from any web enabled mobile device or smart phone. ICE Mobile is a sleek streamlined way for customers to plan their stays. Chief Technology Officer, Christopher Grey, says, "ICE Mobile uses state of the art smartphone technology to give guests a futuristic yet functional interface to the hotel's services." ICE Mobile was designed from the ground up to accommodate many platforms, so guests can also access amenities through any personal device including iPhone, Blackberry, Android, Razor and more. With ICE Mobile, hotels can provide guests with the level of technology they are accustomed to at home - uncomplicating travel in general.

From a hotelier's perspective, the software functionally improves operations in addition to being visually appealing and enhancing guest experiences. Controlling and modifying the system is simple enough for any hotelier to do. ICE's Quality Assurance System, its practical management side, can provide hoteliers with insight to more cost-effective operations by revealing unneeded expenses. ICE quickly and easily provides the hotelier a high level of insight into the staff's performance and guest habits from any computer, anytime. Hotel activity is tracked and measured, then presented in informative charts, graphs, and reports. The results are straightforward, making swift budgetary and operational decisions easier than ever before.

ICE Mobile is linked into the hotel's point of sale, food and beverage, spa, recreation, and event planning systems. It is also linked into hand-held devices for real time service personnel communication. The options for integration are limitless because of ICE's complete customization.

It has never been more important for hoteliers to adapt to innovations in technology, especially those

designed to streamline efficiencies and increase revenues at their properties. The fundamentals of touch-technology coupled with Mobile applications represent the next generation of advances across all technology tools. ICE Mobile can put a hotel on the leading edge of natural interaction, high-technology devices in well-designed ways never before seen in the hospitality industry.

For an on-screen demo and more information, visit www.intelityICE.com. Interested hoteliers and timeshare managers can call toll free 1-888-REV PAR 1 to speak with an ICE hospitality expert for more information on sales, prices, and exciting upcoming ventures.

###

About Intelity Corp: Intelity, headquartered in Orlando, Florida, is a hospitality software solution company focused on the self-service marketplace. Founded in 2006, Intelity is establishing itself as the leader of in-room guest service technology, quality assurance feedback, and direct consumer marketing within the hotel and resort segments. The Company's current and future success is driven by four fundamental values: Be creative and innovate; aim for product excellence; elevate the image of our brands with passion; and be an entrepreneurial organization. Intelity is moving toward realizing the strategic goal of brand and product diversification by leveraging business relationships and opportunities with global hotel brands and management companies.

Category	Travel, Technology, Software
Tags	Hotel, concierge, Travel, kiosk, touchscreen, smartphone, mobile, hospitality
Email	Click to email author
Phone	407-965-2222
Address	6000 Metrowest Blvd Suite #110 Orlando, FL 32835
City/Town	Orlando
State/Province	Florida
Zip	32835
Country	United States